MAULANA MAZHARUL HAQUE ARABIC & PERSIAN UNIVERSITY, PATNA

COURSE: BBA YEAR: II

INTERNAL ASSIGNMENT

Session: 2021 - 24

PAPER: V MANAGEMENT INFORMATION SYSTEM

[MAX MARKS : 20]

The question paper is in consists two sections A & B. Section - A consists of 05 objective type questions. Attempt all questions. Section - B consists of 03 descriptive type question. Each question is of 05 marks (word limit 300 words). Attempt all questions. Use graphs, charts and diagrams to explain your answer if necessary.

Section: A

1. (Objective	type	questions.	Attempt all	questions
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 $[01 \times 5 = 05]$

- 1. _____ facilitates the decision-making process by furnishing information in the proper time frame in order to select the best course of action.
 - a) Planning
 - b) Management Information System
 - c) Database Management System
 - d) Strategic Planning
 - 2. The information obtained and used in the organisations can be classified as:
 - a) Action Information
 - b) Recurring Information
 - c) Documentary Information
 - d) All of the above
 - 3. It is the determination of the processes and data that are required by the new system.
 - a) System Design

- b) Logical Design
- c) Physical Design
- d) None of the Above
- 4. Which one is not included in Herbert Simon decision making process?
 - a) Intelligence
 - b) Design
 - c) Choice
 - d) System
- 5. Status inquiry system, data analysis system and information analysis system are types of:
 - a) Decision Support System
 - b) Database Management System
 - c) System Analysis and Design
 - d) All of the above

Section: B

- 2. Descriptive type questions (maximum limit 250 300 words). Attempt all questions. $[05 \times 3 = 15]$
 - 6. With a neat diagram, explain the steps in design of an MIS.
 - 7. Explain the following database models:
 - a) Hierarchical Model
 - b) Network Model
 - c) Relational Model
 - 8. What are group DSS? Explain.

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COURSE: BBA YEAR: II

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PAPER: VI COST & MANAGEMENT ACCOUNTING

[MAX MARKS : 20]

The question paper consists of **05** descriptive type questions. Each question is of **04 marks** (word limit 300 words). Attempt all questions. Use graphs, charts and diagrams to explain your answer if necessary.

Long answer type questions (300-500 Word Limit). Attempt all questions.

[05x4 = 20]

- 1. Briefly explain the following terms:
 - a. Costing
 - b. Cost accounting
 - c. Cost accountancy
 - d. Cost unit
 - e. Cost centre
 - f. Cost Control
- 2. Briefly explain the four categories of behavioural costs and draw corresponding relevant diagrams to show their behavior?
- 3. Identify and describe any FIVE users of Accounting information and briefly explain their main interests in the Accounting information?
- 4. (a) Distinguish between a direct and indirect cost?
 - (b) Explain the meaning of the terms:
 - (i)Prime Cost
 - (ii)Overheads
 - (iii)Cost allocations
- 5. Explain the relationship between cost accounting and management accounting

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COURSE : BBA
<u>INTERNAL ASSIGNMENT</u>

Session: 2021 – 24

PAPER: VII BUSINESS LAWS

[MAX MARKS : 20]

YEAR: II

The question paper consists of **05** descriptive type questions. Each question is of **04 marks** (word limit 300 words). Attempt all questions. Use graphs, charts and diagrams to explain your answer if necessary.

- 1. (a) Write a note on classification of company?
 - (b) Write difference between private and public company?
- 2. Explain qualifications and disqualifications of director of a company
- 3. Discuss various modes of appointment of directors
- 4. Explain the concept of Copyright. Discuss the rights of copyright holder and term of copyright?
- 5. Write in detail about District Forum, State Commission and National Commission?

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COURSE: BBA YEAR: II

INTERNAL ASSIGNMENT

Session: 2021 – 24

PAPER: VIII INTERNATION BUSINESS ENVIRONMENT

[MAX MARKS : 20]

The question paper consists of **05** descriptive type questions. Each question is of **04 marks** (word limit 300 words). Attempt all questions. Use graphs, charts and diagrams to explain your answer if necessary.

- 1. State the importance of IB
- 2. Differences between International Trade & Domestic trade
- 3. Give a note on social environment?
- 4. Define MNCs. Explain the various benefits & drawbacks of MNCs?
- 5. Explain the different strategies of HRD?

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COURSE: BBA YEAR: II

INTERNAL ASSIGNMENT

Session: 2021 – 24

PAPER [SUB]: I BUSINESS COMMUNICATION – II

[MAX MARKS : 20]

The question paper consists of **05** descriptive type questions. Each question is of **04 marks** (word limit 300 words). Attempt all questions. Use graphs, charts and diagrams to explain your answer if necessary.

- 1. What are the main barriers of effective listening?
- 2. What precautions are to be taken while using grapevine?
- 3. Define oral communication. Discuss its advantage and limitations.
- 4. What is effective listening? Give the importance and guidelines for effective listening.
- 5. (i) What is cultural sensitiveness? How does its learning help in business?
 - (ii) What important factors should be considered during inter-cultural communication?

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COURSE: BBA YEAR: II

INTERNAL ASSIGNMENT

Session: 2021 – 24

PAPER [SUB] : II COMPUTR APPLICATION

[MAX MARKS : 20]

The question paper consists of **05** descriptive type questions. Each question is of **04 marks** (word limit 300 words). Attempt all questions. Use graphs, charts and diagrams to explain your answer if necessary.

- 1. Differentiate between DDL and DML?
- 2. (a) What do you mean by database?
 - (b) Give the meaning of DBMS?
- 3. Explain the terms:
 - i> TPS
 - ii> MIS
 - iii> DSS
 - iv> Differentiate between expert system and executive Support System
- 4. Define E-commerce? What do you mean by E-Commerce?
- 5. (a) Write a note on:
 - (a) Internet
 - (b) Viruses
 - (c) Worms
 - (d) Security firewall
 - (b) Explain the Mail Merge operations?