

BBA 1ST YEAR

INTERNAL ASSIGNMENT

SESSION : 2022-25

PAPER: I

PRINCIPLES OF MANAGEMENT

[MAX MARKS : 20]

The question paper consists of 05 descriptive type questions. Each question is of **05 marks** (word limit 300 words) . Attempt any four questions. Use graphs, charts and diagrams to explain your answer if necessary.

Section : A

1. Long answer type questions (300 Word Limit). Attempt any four questions.
[04 x 5 = 20]

1. Explain the nature of principles of management?
2. (A) Write the difference between unity of command and unity of direction?

(B) What does principle of initiative indicates?
3. Discuss the following principles briefly:-
 - a. Division of work
 - b. Discipline
 - c. Subordination of individual Interest to general interest
4. Briefly discuss science not rule of thumb and Harmony not discord as the principles of scientific management?
5. (A) Explain functional foremanship as a technique of scientific management?

(B) Define scalar chain as a principle of management?

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PAPER: II

ORGANISATION BEHAVIOR

[MAX MARKS : 20]

The question paper consists of 05 descriptive type questions. Each question is of **05 marks** (word limit 300 words) . Attempt any four questions. Use graphs, charts and diagrams to explain your answer if necessary.

Section : A

1. Long answer type questions (300 Word Limit). Attempt any four questions.
[04 x 5 = 20]

1. (A) Describe how the basic perceptual process works. Why should managers understand this process?

(B) How can variations in social perception affect everyday work behavior? Provide an example to illustrate.
2. What are the major reasons for job satisfaction? What are the primary consequences of dissatisfaction? Explain.
3. What are the causes of organizational conflict? How could they get over come, state suitable example.
4. How does the attributional process work? Provide an example to show why this process is so important in understanding organizational behavior.
5. (A) How do attributional biases work? What can managers do to reduce such biases?

(B) What are the differences between job involvement, organizational commitment, and job satisfaction? Are all three influenced by the same factors?

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PAPER: III **MANAGERIAL ECONOMICS**

[MAX MARKS : 20]

The question paper consists of 05 descriptive type questions. Each question is of **05 marks** (word limit 300 words) . Attempt any four questions. Use graphs, charts and diagrams to explain your answer if necessary.

Section : A

1. Long answer type questions (300 Word Limit). Attempt any four questions.
[04 x 5 = 20]

1. Write a brief note on Break-even analysis and Capital Budgeting.
2. (A) Define Managerial Economics'. Explain it's nature & Scope.

(B) Why is Joint-stock company form of Business organisation popular?
3. a) What is product differentiation?

b) Explain the income elasticity of demand.
4. What is Cost-Benefit Analysis? Explain steps & justification for the use of cost-benefit analysis.
5. Write notes on (Any two):
 - a) Significance of national income accounting.
 - b) Consumption function.
 - c) Objectives of demand forecasting.
 - d) Need for planning in business.

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PAPER: IV

INDIAN BUSINESS ENVIRONMENT

[MAX MARKS : 20]

The question paper consists of 05 descriptive type questions. Each question is of **05 marks** (word limit 300 words) . Attempt any four questions. Use graphs, charts and diagrams to explain your answer if necessary.

Section : A

1. Long answer type questions (300 Word Limit). Attempt any four questions.
[04 x 5 = 20]

1. (A) Explain the different types of breach of contract with examples.
(B) Discuss any three features of consideration.
2. Explain the various modes of Discharge of Contract
3. When was Consumer Protection Act 2019 ratified?
 - a) August 9th 2019 b) August 7th 2019 c) August 9th 2018
 - d) August 10th2019
4. What is environmental scanning? Why is environmental scanning important for running a business. Illustrate with the help of an example?
5. What is corporate Governance? Discuss the scope and importance of corporate governance?

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PAPER: (SUB) - I BUSINESS COMMUNICATION – I

[MAX MARKS : 20]

The question paper consists of 05 descriptive type questions. Each question is of **05 marks** (word limit 300 words) . Attempt any four questions. Use graphs, charts and diagrams to explain your answer if necessary.

Section : A

1. Long answer type questions (300 Word Limit). Attempt any four questions.

[04 x 5 = 20]

1. What do mean by Business Communication? Explain any three types of communication.
2. How can we overcome barriers of communication? Explain any five.
3. Describe six factors that make business communication unique.
4. What is the grapevine and how may it influence effective communication in the workplace?
5. Describe the three types of effective listening and the goal of each type.

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INTERNAL ASSIGNMENT

SESSION : 2022-25

PAPER : (SUB) - II

COMPUTR APPLICATION

[MAX MARKS : 20]

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Section : A

1. Long answer type questions (300 Word Limit). Attempt any four questions.
[04 x 5 = 20]

1. Differentiate between the following:
 - (a) The print preview and the print options
 - (b) Copy option and cut option
 - (c) Find and replace option
2. What are programming languages? Explain the difference between machine, assembly and High-level language.
3. What do you mean by network topology? Explain the following in brief: Star topology, Tree, Bus topology, Ring topology.
4. (A) What is an output device? What are the major output devices for a computer?
(B) What is LAN, MAN and WAN?
5. Explain the different types of memory in detail.